

The CondoVoice Quarterly Magazine & The 2011 Professional Services & Trade Directory

Name: _____ Date: _____

Company Name: _____

Company Address: _____

Postal Code _____

Telephone: _____ Fax: _____

Email: _____

ADVERTISING REQUEST:	Directory Only	Magazine 4 Issues	Directory & 4 Issues of Magazine Combined	Total
1/4 Page (3 1/2" wide x 4 3/4" high)	<input type="radio"/> \$585	<input type="radio"/> \$890	<input type="radio"/> \$1,170	\$
1/3 Page - horizontal (7" wide x 3 1/4" high)	<input type="radio"/> \$645	<input type="radio"/> \$1,110	<input type="radio"/> \$1,415	\$
1/3 Page - square (4 1/2" wide x 4 3/4" high)	<input type="radio"/> \$645	<input type="radio"/> \$1,110	<input type="radio"/> \$1,415	\$
1/2 Page - horizontal (7" wide x 4 3/4" high)	<input type="radio"/> \$795	<input type="radio"/> \$1,395	<input type="radio"/> \$1,775	\$
1/2 Page - vertical (3 1/2" wide x 9 1/2" high)	<input type="radio"/> \$795	<input type="radio"/> \$1,395	<input type="radio"/> \$1,775	\$
Full Page - no bleed (7" wide x 9 1/2" high)	<input type="radio"/> \$1,220	<input type="radio"/> \$2,340	<input type="radio"/> \$2,985	\$
Inside Front Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> n/a	<input type="radio"/> n/a	<input type="radio"/> n/a	\$
Inside Back Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> n/a	<input type="radio"/> n/a	<input type="radio"/> n/a	\$
Outside Back Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> n/a	<input type="radio"/> n/a	<input type="radio"/> n/a	\$

For Colour please add:

*Premium position - must be 4-colour and include 1/8" for bleed trim

BEGIN ISSUE: _____ END ISSUE: _____

USE PREVIOUS AD: Yes No

Signature: _____

EXTRA PER PAGE PER ISSUE

one colour <input type="radio"/> \$230 x ___ Issues	matched colour <input type="radio"/> \$240 x ___ Issues	4 colour <input type="radio"/> \$550 x ___ Issues
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Subtotal \$

HST #899667364 RT0001 HST - add 13%

TOTAL \$

PAYMENT DETAILS:

Cheque enclosed

Please process payment on: Visa MasterCard

Card No.: _____ Expiry Date: ____/____/____

Name on Card _____

Signature _____

Return this form with payment to:

CCI - Toronto & Area Chapter

2175 Sheppard Ave. E., Suite 310

Toronto, ON M2J 1W8

Tel: (416) 491-6216 Fax: (416) 491-1670

Email: ccitoronto@taylorenterprises.com

Website: www.ccitoronto.org

See Technical Specifications on reverse...

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COPY PROTECTIVE CLAUSE:

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising which he feels is not in keeping with the publication's standards.

Mechanical Requirements:

Ad Sizes: Business Card (3 1/2" wide x 2" high)
 1/4 Page (3 1/2" wide x 4 3/4" high)
 1/3 Page - horizontal (7" wide x 3 1/4" high)
 1/3 Page - square (4 1/2" wide x 4 3/4" high)
 1/2 Page - horizontal (7" wide x 4 3/4" high)
 1/2 Page - vertical (3 1/2" wide x 9 1/2" high)
 Full Page - see Bleed plates & Trim sizes below

Printed offset: Saddle Stitched

Bleed plates: Directory - 8 5/8" x 11 1/4" CondoVoice - 8 1/2" x 11"

Trim sizes: Directory - 8 1/2" x 11" CondoVoice - 8 1/4" x 10 3/4"

For inclusion in both Directory and *TheCondoVoice* magazine, artwork supplied will be adjusted to fit accordingly.

DATES:

Directory is published once per year. *TheCondoVoice* magazine is published four times per year: Closing Dates (in brackets):

Directory	Magazine Spring Issue	Magazine Summer Issue	Magazine Fall Issue	Magazine Winter Issue
January (Nov 15)	Mar/Apr/May (Feb 10)	June/July/Aug (May 10)	Sept/Oct/Nov (Aug 10)	Dec/Jan/Feb (Nov 10)

PERSONNEL:

Publisher : Canadian Condominium Institute, Toronto & Area Chapter
 Administrator : Maria Galati
 Advertising Sales : Marie McNamee Tel: (905) 852-2802
 Email: marie@mcnamee.ca

Mailing Address: Canadian Condominium Institute - Toronto & Area Chapter
 2175 Sheppard Ave. East, Suite 310, Toronto, Ontario M2J 1W8

Ad Submissions

Directory/Magazine:

Artwork is to be provided, in order of preference:

- **PDF** format *Adobe Acrobat Distilled "FOR PRESS" files). Disable any colour management settings and embed all fonts
- **TIFF** or **JPEG** - high resolution (300 dpi)
- **EPS** format (Illustrator v.9 or earlier) with fonts set to outline.

Artwork can be submitted by Email to the CCI-Toronto Office at ccitoronto@taylorenterprises.com. Large files can be submitted on CD to the CCI-Toronto office or contact the CCI-Toronto office for information on uploading to an available FTP site. A proof copy must be included with this application (or faxed to 416-491-1670) for verification.

Additional charge will be applied for typesetting or modification to existing art.