

TheCondoVoice Quarterly Magazine & The 2012 Professional Services & Trade Directory

Name: _____ Date: _____

Company Name: _____

Company Address: _____

Postal Code _____

Telephone: _____ Fax: _____

Email: _____

ADVERTISING REQUEST:	Directory Only	Magazine 1 Issue only	Magazine 4 Issues	Directory & 4 Issues of Magazine Combined	Total
Business Card (3 1/2" wide x 2" high)	<input type="radio"/> \$150	<input type="radio"/> \$90	<input type="radio"/> \$300	<input type="radio"/> \$450	\$
1/4 Page - horizontal (7" wide x 2.38" high)	<input type="radio"/> \$300	<input type="radio"/> \$180	<input type="radio"/> \$605	<input type="radio"/> \$845	\$
1/4 Page - vertical (3 1/2" wide x 4 3/4" high)	<input type="radio"/> \$300	<input type="radio"/> \$180	<input type="radio"/> \$605	<input type="radio"/> \$845	\$
1/3 Page - horizontal (7" wide x 3 1/4" high)	<input type="radio"/> \$360	<input type="radio"/> \$240	<input type="radio"/> \$815	<input type="radio"/> \$1,090	\$
1/3 Page - square (4 1/2" wide x 4 3/4" high)	<input type="radio"/> \$360	<input type="radio"/> \$240	<input type="radio"/> \$815	<input type="radio"/> \$1,090	\$
1/2 Page - horizontal (7" wide x 4 3/4" high)	<input type="radio"/> \$510	<input type="radio"/> \$330	<input type="radio"/> \$1,110	<input type="radio"/> \$1,450	\$
1/2 Page - vertical (3 1/2" wide x 9 1/2" high)	<input type="radio"/> \$510	<input type="radio"/> \$330	<input type="radio"/> \$1,110	<input type="radio"/> \$1,450	\$
Full Page - no bleed (7" wide x 9 1/2" high)	<input type="radio"/> \$935	<input type="radio"/> \$605	<input type="radio"/> \$2,066	<input type="radio"/> \$2,660	\$
Inside Front Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> \$1,390	<input type="radio"/> \$900	<input type="radio"/> \$2,200	<input type="radio"/> \$3,000	\$
Inside Back Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> \$1,390	<input type="radio"/> \$900	<input type="radio"/> \$2,200	<input type="radio"/> \$3,000	\$
Outside Back Cover - with bleed* (see reverse for dimensions)	<input type="radio"/> \$1,390	<input type="radio"/> \$900	<input type="radio"/> \$2,200	<input type="radio"/> \$3,000	\$
Inserts (see specifications on reverse)	<input type="radio"/> \$600	<input type="radio"/> \$600	<input type="radio"/> \$2,200	<input type="radio"/> \$2,750	\$

FOR COLOUR PLEASE ADD:

*Premium position - must be 4-colour and include 1/8" for bleed trim

BEGIN ISSUE: _____ END ISSUE: _____

USE PREVIOUS AD: Yes No

Signature: _____

PAYMENT DETAILS:

Please invoice Cheque enclosed

Please process payment on: Visa MasterCard

Card No.: _____ Expiry Date: _____ / _____

Name on Card _____

Signature _____

EXTRA PER PAGE PER ISSUE

one colour

\$230

x ___ Issues

4 colour

\$550

x ___ Issues

\$

Subtotal

\$

HST #899667364 RT0001

HST - add 13%

\$

TOTAL

\$

Return this form with payment to:

CCI - Toronto & Area Chapter

2175 Sheppard Ave. E., Suite 310, Toronto, ON M2J 1W8

Tel: (416) 491-6216 Fax: (416) 491-1670

Email: ccitoronto@taylorenterprises.com

Website: www.ccitoronto.org

See Technical Specifications on reverse...

TheCondoVoice Quarterly Magazine & The 2012 Professional Services & Trade Directory

COPY PROTECTIVE CLAUSE:

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising which he feels is not in keeping with the publication's standards.

MECHANICAL REQUIREMENTS:

Ad Sizes: Business Card (3 1/2" wide x 2" high)
 1/4 Page - vertical (3 1/2" wide x 4 3/4" high)
 1/4 Page - horizontal (7" wide x 2.38" high)
 1/3 Page - horizontal (7" wide x 3 1/4" high)
 1/3 Page - square (4 1/2" wide x 4 3/4" high)
 1/2 Page - horizontal (7" wide x 4 3/4" high)
 1/2 Page - vertical (3 1/2" wide x 9 1/2" high)
 Full Page - see Bleed plates & Trim sizes below

Printed offset: Saddle Stitched

Bleed plates: Directory - 8 5/8" x 11 1/4" CondoVoice - 8 1/2" x 11"

Trim sizes: Directory - 8 1/2" x 11" CondoVoice - 8 1/4" x 10 3/4"

For inclusion in both Directory and *TheCondoVoice* magazine, artwork supplied will be adjusted to fit accordingly.

DATES:

Directory is published once per year. *TheCondoVoice* magazine is published four times per year: Closing Dates (in brackets):

<u>Directory</u>	<u>Magazine Spring Issue</u>	<u>Magazine Summer Issue</u>	<u>Magazine Fall Issue</u>	<u>Magazine Winter Issue</u>
January (Nov 15)	Mar/Apr/May (Feb 10)	June/July/Aug (May 10)	Sept/Oct/Nov (Aug 10)	Dec/Jan/Feb (Nov 10)

FLYER INSERTIONS:

Inserts to be placed in the envelope along with "*TheCondoVoice*" should be submitted to the CCI-Toronto office. Please send enough pre-printed copies for insertion in each issue (approximately 3,100). Pre-printed inserts can be as small as a postcard or as large as an 8-1/2" x 11" sheet. Limited to CCI members only.

PERSONNEL:

Publisher: Taylor Enterprises Ltd., on behalf of the
Canadian Condominium Institute, Toronto & Area Chapter

Advertising Sales & Administration: Maria Galati
Tel: (416) 491-6216 Ext. 238
Email: ccitoronto@taylorenterprises.com

Mailing Address: Canadian Condominium Institute - Toronto & Area Chapter
2175 Sheppard Ave. East, Suite 310, Toronto, Ontario M2J 1W8

Ad Submissions

Directory/Magazine:

Artwork is to be provided, in order of preference:

- **PDF** format *Adobe Acrobat Distilled "FOR PRESS" files). Disable any colour management settings and embed all fonts
- **TIFF** or **JPEG** - high resolution (300 dpi)
- **EPS** format with fonts set to outline.

New artwork may be uploaded directly to CCI-Toronto, visit <http://www.ccitoronto.org/Upload/> to upload your files.

Once complete, please send a quick email to: mariag@taylorenterprises.com to notify us of the upload and to provide the file name of the document uploaded.